**Statistical Analysis for the Successful and Unsuccessful Campaigns**

|  |
| --- |
| Successful Campaigns |
| Mean 851.1469027 |
| Median 201 |
| Minimum 16 |
| Maximum 7295 |
| Variance 1606216.594 |
| Std Dev 1267.366006 |
|  |
|  |
| Analysis  Mean summarizes the data better.  There is more variance in case of Failed campaigns |

**Unsuccessful Campaigns**

|  |
| --- |
|  |
| Mean 585.6153846 |
| Median 114.5 |
| Minimum 0 |
| Maximum 6080 |
| Variance 924113.455 |
| Std Dev 961.308 |
|  |
| Chart type: Histogram. Frequency of 'Backers Count'  Description automatically generated |

**Analysis**

Mean summarizes the data better in this case.